GREEN HAVEN
Shelter for Women

GREEN HAVEN SHELTER FOR WOMEN PRESENTS

WALK THIS WAY

THE PATH TO SAFETY



An International Women's Day Community Education & Awareness Gala

Saturday, March 6, 2027 | Casino Rama Resort

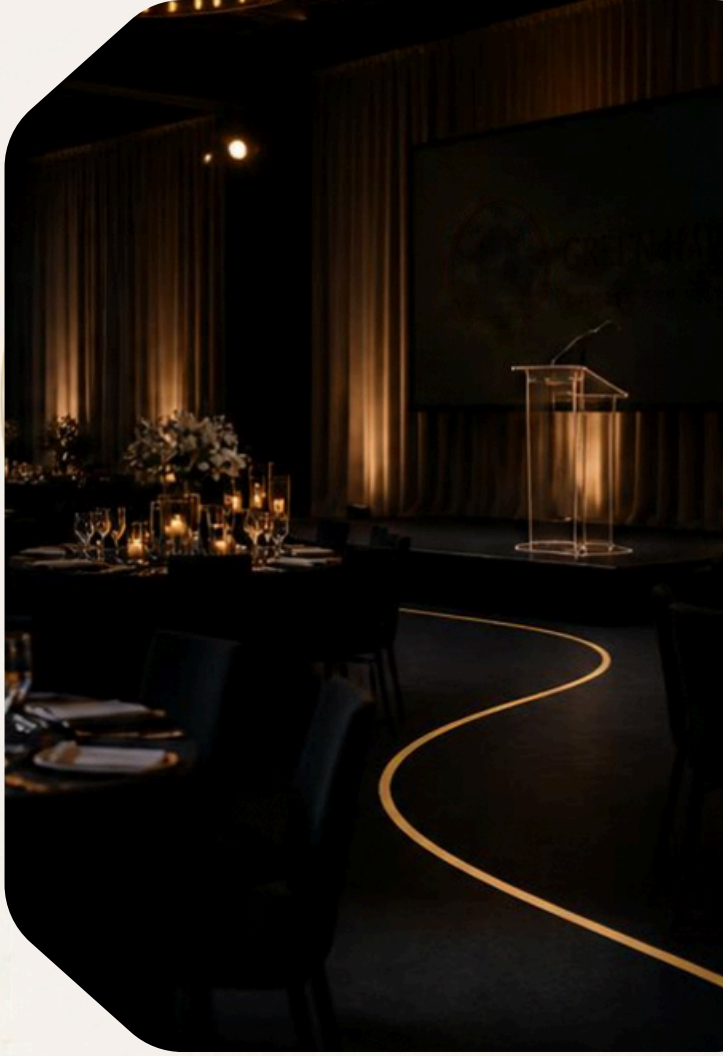
Dinner • Immersive Experience • Community Connection • Awareness

SPONSORSHIP PACKAGE

Understanding the path. Strengthening the system. Opening doors to safety.

Green Haven Shelter for Women | fundraiser@ghws.ca | greenhavenshelter.com

What does it actually take for a woman experiencing violence to reach safety?



On International Women's Day weekend, Green Haven Shelter for Women is bringing our community together for an evening designed to create conversations, connection and a deeper understanding of what it can actually take for a woman experiencing violence to reach safety.

Walk This Way: The Path to Safety is an immersive community education and awareness experience presented in a gala setting.

Throughout the evening, guests move beyond statistics and traditional presentations to explore the many systems a woman may need to navigate when leaving an abusive or violent situation.

Housing, Income. Transportation. Childcare. Legal services. Health care. Emergency shelter. Mental health support. Community resources.

Each may represent an important part of the path forward. Accessing them all can be extraordinarily complicated.

THE PRIMARY PURPOSE OF THIS EVENT IS EDUCATION AND AWARENESS.

Sponsorship and ticket revenue help make the evening possible and support Green Haven's work, but fundraising is not what defines Walk This Way.

Walk This Way is designed to:

1. Build public understanding of barriers women and children can face when leaving violence
2. Increase awareness of community services
3. Demonstrate how multiple systems intersect in one person's journey
4. Strengthen relationships between agencies, businesses, funders and community leaders
5. Reinforce the importance of collaboration

OPENING DOORS FOR WOMEN
SINCE 1991
GREEN HAVEN
Shelter for Women

For more than 35 years, Green Haven Shelter for Women has provided safety and support to women and children experiencing gender-based violence across Orillia and surrounding communities. Green Haven provides 24-hour emergency shelter and crisis support, safety planning, outreach, systems navigation, transitional support and practical assistance.

Provincial funding covers approximately 65% of Green Haven's annual operating budget. More than $500,000 must be raised each year through donations, grants, sponsorships and community fundraising to sustain essential services.

Every guest begins with a fictional, composite circumstance. Not a survivor's real story. Not a simulation of abuse. A carefully designed starting point for learning.

"WHERE DO YOU BEGIN?"



01 RECEIVE YOUR CIRCUMSTANCE

A fictional profile outlines immediate needs, available resources and barriers.

02 NAVIGATE THE COMMUNITY

Choose which community supports your circumstance may require.

03 ENCOUNTER THE REALITIES

Learn how services are accessed and where eligibility, waitlists, geography or resources can complicate time path.

04 FOLLOW THE PATH

One need leads to another service and another. The person in crisis may also become the coordinator of the entire response.

05 SEE THE CONNECTION

NO ONE ORGANIZATION CAN CREATE THE PATH TO SAFETY ALONE.

The strongest response happens when systems connect.



The people who know the systems best help make the experience real.

Walk This Way will invite local organizations representing different parts of the systems women and families may encounter when seeking safety to become Community Education Partners.

These organizations are not being asked to defend the systems they work within. They are being invited to help our community understand them.

Community Education Partners

1. Gender-based violence & crisis response
2. Housing & homelessness
3. Legal & family court supports
4. Policing & justice
5. Income & employment supports
6. Health & mental health
7. Child & family services
8. Indigenous & culturally specific supports
9. Newcomer supports
10. Transportation & rural access
11. Other community supports

Partner role:

- Explain what their organization does
- Show how someone accesses the service
- Identify realistic access barriers or system limitations
- Explain how their work intersects with other organizations
- Share resources, programs and community needs

Community Education Partners may choose to offer guests an opportunity to support their organization directly through an approved QR code, donation device or clearly identified collection point. Education remains the primary purpose of every station.

Complex needs require coordinated solutions.



RECEPTION SPONSOR

$5,000

EXCLUSIVE

- Official Reception Sponsor recognition
- Reception-area branding
- Prominent event recognition
- Activation opportunity
- VIP Donor Dinner access + Impact Report feature

DINNER SPONSOR

$3,500

3 OPPORTUNITIES

- Menu and dinner-area recognition
- Program placement
- Stage acknowledgement
- Sponsor communications
- VIP Donor Dinner access + Impact Report mention

PRESENTING SPONSOR

$10,000

EXCLUSIVE

- “Presented by [Sponsor]" event naming
- Premier promotion and stage recognition
- Optional welcome remarks
- Priority activation opportunity
- VIP Donor Dinner access + exclusive Impact Report feature

LEAD SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSORSHIP OPPORTUNITIES



IMPACT STORY SPONSOR — $2,500

- Recognition alongside mission storytelling
- Program placement
- Event acknowledgment
- Post-event sponsor thanks
- Impact Report mention

TABLE SPONSOR — $1,500

- Reserved sponsor presence
- Table recognition
- Communication
- Recognition
- Post-event acknowledgment

COMMUNITY SPONSOR — $500

- Name/logo on sponsor board
- Event page recognition
- Post-event thank-you

IN-KIND & MEDIA PARTNERS — CUSTOM

Media ▪Printing ▪Photography ▪Entertainment ▪Décor ▪Hospitality

Guest Experiences ▪Prizes ▪Professional Services

Recognition tailored to confirmed value and contribution.

HELP CREATE THE ROOM WHERE THESE CONVERSATIONS CAN HAPPEN.

Sponsor investment helps underwrite the venue, food and beverage, audio-visual production, educational materials, communications and event delivery.



YOUR SUPPORT DOES MORE THAN PUT A LOGO IN THE ROOM. IT HELPS CREATE THE ROOM.

VISIBLE LEADERSHIP —
align your organization with safety, awareness and community leadership.

MEANINGFUL CONNECTION —
engage with community agencies, donors, leaders and funders.

LOCAL IMPACT —
help make a high-quality educational experience accessible to our community.

Sponsorship opportunities are first-confirmed and may be combined with Green Haven's 2027 year-round partnership program.

For one evening, Walk This Way brings together service providers, businesses, funders, leaders and residents who experience our community's systems from different perspectives.

SAFETY MATTERS.

UNDERSTANDING MATTERS.

COLLABORATION MATTERS.

EVERY SECTOR HAS A ROLE TO PLAY.

OPENING DOORS FOR WOMEN
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READY TO WALK WITH US?

Contact Name

Business / Organization (if applicable)

Title / Role

Email

Phone

Address

City / Province / Postal Code

Website link for company

Include social media handles

Name of the spokesperson for your company

Jessica Gouveia

Manager of Administration & Fundraising
Green Haven Shelter for Women

fundraiser@ghws.ca
705-327-7383 ext. 123
greenhavenshelter.com
P.O. Box 612, Orillia, ON L3V 6K5

Select your partnership:

- ☐ Presenting Sponsor — $10,000
- ☐ Reception Sponsor — $5,000
- ☐ Dinner Sponsor — $3,500
- ☐ Impact Story Sponsor — $2,500
- ☐ Table Sponsor — $1,500
- ☐ Community Sponsor — $500
- ☐ In-Kind / Media Partner
- ☐ Other Contribution — $_____

Recognition preferences:

- ☐ Public recognition welcomed
- ☐ Please discuss recognition with us
- ☐ We prefer to remain anonymous
- ☐ Green Haven may use our approved logo on agreed materials